FILED CLERK

UNITED STATES DISTRICT COURT EASTERN DISTRICT OF NEW YORK

3/8/2022 3:13 pm

U.S. DISTRICT COURT
EASTERN DISTRICT OF NEW YORK
LONG ISLAND OFFICE

DAVID LEACRAFT,

21-CV-5688 (GRB) (AYS)

Plaintiff, :

: February 22, 2022

:

V. : Central Islip, NY

:

CANON USA, INC.,

:

Defendant. :

-----X

TRANSCRIPT OF CIVIL CAUSE FOR PRE-MOTION CONFERENCE
BEFORE THE HONORABLE GARY R. BROWN
UNITED STATES DISTRICT JUDGE

APPEARANCES:

For the Plaintiff: COURTNEY MACCARONE, ESQ.

MARK REICH, ESQ. Levi & Korsinsky LLP 55 Broadway, 10th Floor

New York, NY 10006

For the Defendant: RICHARD SILBERBERG, ESQ.

ANTHONY BADARACCO, ESQ.

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               THE CLERK: Calling case 21-CV-5688,
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    Leacraft v. Canon USA, Incorporated.
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               Counsel, please state your appearance for
    the record.
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               THE COURT: Plaintiff first, please,
 6
    plaintiff first.
 7
               MS. MACCARONE: Good afternoon, this is
 8
    Courtney Maccarone from Levi & Korsinsky on behalf of
 9
    the plaintiff. And also on the line is Mark Reich from
10
    my office, appearing on behalf of the plaintiff.
11
               MR. SILBERBERG: Good afternoon, your Honor.
12
    My name is Richard Silberberg of Dorsey & Whitney, LLP
13
    for the defendant Canon USA. With me is my partner,
14
    Anthony Badaracco.
15
                           This is Judge Brown.
               THE COURT:
16
    here for a pre-motion conference. Because of the
17
    pandemic, we're doing this by audio conference, which
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    should suffice for today's purposes. Please
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    understand, as you've been advised before in my local
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    rules, anyone can make any motion they want, but I
2.1
    reserve the right to deem the motion made based on the
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    filings of counsel as well as the arguments you make
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    today, so make any argument you want because I'll hear
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    you on anything you want to say.
25
               Let me go to defense counsel. I believe
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it's your motion to dismiss that's at issue, so why
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 2
    don't you go ahead and take the lead.
 3
               MR. SILBERBERG: Very good, your Honor, good
    afternoon. The situation here is that we have a
 4
 5
    printer -- it's called a multifunction printer because
 6
    it performs multiple functions.
 7
               THE COURT: Let me just be clear on that.
 8
    It can print, it can fax, it can scan, yes?
 9
               MR. SILBERBERG: Actually not. The
10
    plaintiff's printer is a three-function device so it
11
    can print, copy, and scan.
12
               THE COURT:
                           Okay.
13
               MR. SILBERBERG: There are other models on
14
    the market produced by our client that can perform four
    functions. The fourth function would be fax.
15
16
               THE COURT: Got it.
17
               MR. SILBERBERG: But this particular
18
    plaintiff with this particular unit has a three-
19
    function device.
20
               THE COURT:
                           Okay.
2.1
               MR. SILBERBERG: The issue here is the
22
    scanning function.
23
               THE COURT:
                           Right.
24
               MR. SILBERBERG: On the box that the printer
25
    comes in, it says it can print, copy, and scan.
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1
    does scan. The plaintiff takes the position that that
 2
    is a breach of express warranty and that it's also --
               THE COURT: Hold on, hold on. They don't
 3
    take the position that that is a breach of the express
 4
 5
    warranty. The position they take is that it won't scan
 6
    when it's out of ink and that's the breach, yes?
 7
               MR. SILBERBERG: Well, there is no such
               That's our position.
 8
    warranty.
 9
               THE COURT: I understand, I understand, but
    their -- their right, we'll call it, irrespective of
10
11
    the claim -- we'll talk about the legal claim in a
12
    moment -- is that the machine won't scan, and I'll add
13
    unless you do certain things when it's out of ink.
14
               MR. SILBERBERG: Correct.
15
               THE COURT: Is that a fair summary of the
16
    allegations, yeah?
17
               MR. SILBERBERG: It is.
18
               THE COURT: Okay. I'm kind of with you on
19
    the express warranty. I'm going to go to defendant's
20
    counsel -- I'm sorry, plaintiff's counsel in a second
2.1
    and you can say anything you want to me, but I doubt
22
    that the express warranty anywhere says, hey, when
23
    you're out of ink, the scanning function works just
24
           It probably doesn't make any such
25
    representation. That's going to be your argument to
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1
    me, is that fair?
 2
               MR. SILBERBERG: Correct.
 3
               THE COURT: Okay. On that limited piece,
 4
    let's just start with the express warranty. Where in
 5
    the express warranty does it make a representation
 6
    that's covered by this?
 7
               MR. SILBERBERG: I assume that's a question
    for the plaintiff, your Honor?
 8
 9
               THE COURT: Yeah, let's go to plaintiff's
10
    counsel on that, please.
11
               MS. MACCARONE: Thank you, your Honor.
12
    express warranty that the product scans appears on the
13
    box of the device that was purchased by the plaintiff.
14
    The box states that the device scans.
15
               THE COURT: Is there a formal either printed
16
    or (ui) or online express warranty that comes with this
17
    product?
18
               MS. MACCARONE:
                               The express warranty claim
19
    relates to the advertising that appears on the product
20
    label and also, Canon's website, there are express
21
    warrantees that the device does scan. Nowhere on the
22
    website or on the box does Canon state that there are
23
    certain requirements that must be met in order for the
24
    product to function in that capacity.
25
               THE COURT: Listen, so this is a weird one
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1
    I'm going to throw at you because I recognize -- motion
 2
    to dismiss, 12(b)(6), you're supposed to look only at
 3
    the complaint, you didn't say this in the complaint.
    But the defendants have raised this argument that if
 4
 5
    you hold certain buttons a certain amount of time, it
    will in fact scan. Do you agree with that as a factual
 6
 7
    matter?
 8
               MS. MACCARONE: No, your Honor. Our client
 9
    tried this fix and it did not in fact work for him.
10
               THE COURT: That's interesting. That's
11
    interesting.
12
               MR. SILBERBERG: Your Honor, this is Rich
13
    Silberberg, if I could just weigh in on that point.
14
               THE COURT: Yes.
                                 The holding the button
15
    thing, Mr. Silberberg -- the holding the button thing
16
    sounds like it's a screaming question for summary
17
    judgment, right? I don't know that I can deal with
18
    that right now.
19
               MR. SILBERBERG: Yeah, and we're not asking
20
    you to because --
2.1
               THE COURT:
                           Okay.
22
               MR. SILBERBERG: We recognize that if they
23
    say it doesn't work as a matter of fact, it's hard for
24
    us to convince you to dismiss that allegation on a
25
    motion to dismiss.
```

1 THE COURT: Right. 2 MR. SILBERBERG: However, I'm representing 3 to the Court that it is 100% clear that this equipment does scan without ink in the ink cartridges. All you 4 5 have to do is to press what's called the stop button 6 for five seconds and then you can scan without there 7 being any ink in the ink cartridges. Is that in the literature 8 THE COURT: 9 somewhere that's accessible with the product? 10 MR. SILBERBERG: It's on our website. Yes, it's on our website. There is an article that is 11 12 devoted specifically to this. All you need to do is go 13 to the website and type in a search "scan without ink" 14 or something of that kind, and it will pop up and tell 15 you exactly what to do. 16 THE COURT: Okay, interesting. 17 MS. MACCARONE: Your Honor? 18 THE COURT: Go ahead. 19 MS. MACCARONE: Thank you, your Honor. 20 Defendant is making this process seem like it's a lot 2.1 easier than it actually is. In order to find this 22 article that defendant is referring to, you have to go 23 through multiple steps on Canon's website in order to 24 finally reach the appropriate search bar that defense 25 counsel is referring to, and then type in a combination

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of words that will pull up multiple articles. And if you pick the correct combination of words, one of those results may be this article about how to print with a print-error message, an ink-error message. THE COURT: I hear you, counsel, but it's a weird thing. I'm trying to sort of suss out the claims in my mind. The express warranty claim is a very formal thing, right? It requires many sort of predicates. You say the scanner on the box -- say I bought a car, right, and it ran out of gasoline and now it doesn't run, so it's not a car anymore. I'm not sure that works for an express warranty claim. talking about your DBL claims, which are a completely different story, but I'm having a hard time imagining why this should proceed on an express warranty theory. Maybe you can help me with that. MS. MACCARONE: Canon largely bases its argument for the express warranty claim on what the word "scan" means and that it would be extraordinary for a purchasers to leave empty ink cartridges in the printer and then attempt to use the machine solely to scan. Whether a reasonable consumer would interpret the word "scan" to mean that the device will scan when there is no ink or whether a consumer would try to scan when the ink is low are issues of fact that are just

1 not appropriate at this stage. 2 THE COURT: I agree and by the way, I do not 3 find -- I'll say this to everybody because I like to reveal any sort of thoughts I've had, which is I don't 4 5 find that it's unreasonable for someone to want to use 6 the scanner when they're out of ink. In fact, I find 7 it more likely than when you're out of ink, you might say, I'd better scan that document and at least I can 8 9 email it to somebody if I can't print a copy today and 10 mail it or something. I can't find that categorically, 11 as a matter of logic, I can exclude that use. 12 But I still don't see how that gets -- I 13 don't see how that bears on the express warranty. I'm 14 just not seeing a portion of the express warranty as 15 set forth here that could potentially -- that it's 16 plausible that that's violating the express warranty, that certain buttons have to be pushed or it has to be 17 18 -- or even in the ink is in place. I'm not sure that 19 -- I'm having a hard time with that. I don't know, we 20 can go back to it. 2.1 Let me ask defense counsel to continue. 22 don't you go on to the rest of the motion and we'll come back to that, all right? 23 24 MR. SILBERBERG: Okay, thank you, your 25 What I'd like to address now is the issue of

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the GLB 349 and 350 claims. The real issue here is the
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 2
    following: The plaintiff says, as counsel has just
 3
    indicated, that your Honor cannot make this
 4
    determination at this stage of the case, that your
 5
    Honor cannot determine whether a piece of advertising
 6
    was materially misleading at the motion to dismiss
 7
    stage, so that's what I would like to address firstly.
 8
    Your Honor actually wrote about this very issue earlier
 9
    this year in the Schulder (ph) case.
10
               THE COURT:
                           Okay.
11
               MR. SILBERBERG: And your Honor recognized
12
    that there is -- there are cases on both sides of this
13
    equation.
               There are cases which establish that the
14
    nature of the advertising does not permit a motion to
15
    be granted at the motion to dismiss stage. However,
16
    your Honor also stated that there are other cases and
    in particular, you cited the Second Circuit's decision
17
18
    in Fink v. Time Warner Cable, that where the court can
19
    make a determination as to whether or not a particular
20
    piece of advertising is materially misleading at the
2.1
    motion to dismiss stage.
22
               The way that we look at this prospective
23
    motion is that we believe through briefing, that we can
24
    establish to your satisfaction that as a matter of law,
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    it is not materially misleading to say that this
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product scans, because that's all we've said. That's
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 2
    all the advertisement says, that it scans.
               THE COURT: Let me back up for a second.
 3
    Hold on, counsel, for one second.
 4
 5
               MR. SILBERBERG: Yes.
               THE COURT: You mentioned the Schulder case.
 6
 7
    Forgive me because I've written a lot this year.
                                                       We've
 8
    been very busy. What was the product there because
 9
    seriously, I've done a bunch of cases this year.
10
               MR. SILBERBERG: It was a food -- Tony, do
11
    you have that?
                   It was a food case as I recall.
12
               THE COURT: I think it was honey. I think
13
    the honey (ui).
14
               MR. SILBERBERG: That's right.
15
               THE COURT: Okay, I remember that.
16
               MR. SILBERBERG: That's exactly right.
17
               THE COURT: Okay, because I remember stories
18
    and I remember case names. So that's really
19
    interesting. I let that one go forward because I said,
20
    look, I don't really know what the purchaser was
21
    thinking when they bought natural honey. Did that mean
22
    that it didn't have some trace elements of pesticides
23
    in it or whatever because bees are dirty. They come
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    back with the stuff and they contaminate it, and they
25
    can't control it. It's really interesting.
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But in this one, I don't know that I feel the same way. Can I categorically say that there aren't purchasers who purchased this product because it had multiple functions, and maybe they didn't care so much about printing. I'm a 20th century guy and I like paper, so I care about my printer a great deal. there are probably sort of millennials who will say, I'm never going to use the printer but it's a great scanner, you know, and if I needed a copy, I would use it for a copy or something. I have a hard time categorically -- no, they don't care about this interrelation between the things. MR. SILBERBERG: So let me address that this way: We think, and we'd like the opportunity to convince you that to use the scanner -- I'm sorry, to use the device solely as a scanner once it has been depleted of ink such that you cannot use either the printer function or the copy function --THE COURT: Right. MR. SILBERBERG: -- is so unusual that it's an idiosyncratic choice of a consumer. And the Oswego (ph) case, a New York Court of Appeals case, states very clearly that a company is not required to suss out the idiosyncratic choices of consumers, that at some point, a judgment needs to be made as to whether this

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is materially misleading with regard to whether there
was some millennial out there who would buy a
multifunction device, only use it until the first
cartridge runs out of ink, and then only use it
thereafter for scanning.
           THE COURT: All right, let's stay with this
because now you're talking about the GBL 349 and 350
claims, correct?
          MR. SILBERBERG:
                           Yes.
           THE COURT: Okay. So I've had a fair number
of those over the years and I find it to be an
extraordinarily flexible statute, right, anything that
could be used to mislead consumers, improper practices.
There are a lot of elements to that. Let's imagine --
and I know this won't happen but as plunge into
discovery if we plunge into discovery, there's a memo
out there where some engineer says, I've got a great
idea, let's make sure that the scanner function shuts
out when they run out of ink because this way, we'll
sell a lot more ink. There's a Power Point at a
meeting and they say, yeah, that's a great idea.
Wouldn't that -- I mean, this is -- you sort of have me
more interested on the express warranty thing but
doesn't that fall into the kind of conduct that might
be addressed under a 349 claim?
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MR. SILBERBERG: First of all, there is no
 1
    such memo. Second of all --
 2
 3
                           The issue is complicated (ui).
               THE COURT:
               MR. SILBERBERG: I understand. Second of
 4
 5
    all, these printers, your Honor, have been on the
 6
    market since I want to say -- I'm trying to remember
 7
    exactly. 2004 I believe is when this series of
 8
    printers was released. So you would think that we
 9
    would be getting lots of complaints if in fact this was
10
    something that was deemed to be materially misleading,
11
    but let me address the specific scenario that your
12
    Honor just mentioned.
13
               THE COURT:
                           Right.
14
               MR. SILBERBERG: And that is, if the goal
15
    was to sell more ink, it would be a really, really bad
16
    way to do it because the machine does in fact scan
    without ink. It does. So the notion -- the notion
17
18
    that we would have done this in order to create a
19
    situation where we're going to sell a lot more ink
20
    doesn't work.
2.1
               THE COURT: Counsel, I hear you.
22
    Understand, I'm in a situation where it's the four
23
    corners of the complaint now, right? So I hear you, I
24
    credit you. I realize that that's probably going to be
    the case, that there are other steps, although it's an
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1
    interesting question. Even if you said -- my evil memo
 2
    that I concocted a moment ago -- that's the problem
 3
    with me teaching law school at night. I think of
    hypotheticals all the time. He gets this memo and he
 4
 5
    says, I've got an idea. We can't shut off the scanner
 6
    altogether but let's make it really hard to use the
 7
    scanner unless you've got some ink. Again, it strikes
    me as sort of a classic 349/350 case if that were the
 8
 9
    motivation. Again, you're going to tell me it's not
10
    and discovery --
11
               MR. SILBERBERG: Well, it's not and there
12
    are no facts alleged in the complaint -- sorry to
    interrupt, Judge.
13
14
               THE COURT: No, no.
15
               MR. SILBERBERG: There are no facts alleged
16
    in the complaint to establish that. It's just a bare
17
    legal conclusion.
18
               THE COURT: But the facts that are alleged
19
    in the complaint -- actually, I have to accept that
20
    it's true that the scanner doesn't work if there's no
21
    ink in the machine. You tell me there's another
22
    procedure but that's not there, right? It's not in the
23
    complaint so I don't really even have that in front of
24
    me. But even if I had that in front of me, what I'm
25
    saying to you is that I don't know that I don't have to
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    let that flesh out a little bit in terms of discovery
 2
    and inquiry to see where that came from, does it matter
 3
    to consumers and whatnot. It seems to me odd to sort
    of odd to say, well, I can conclude at this point that
 4
    that didn't matter to anybody, it's fine.
               MR. SILBERBERG: Well, that would also have
 6
 7
    to -- you would also have to assume that -- when a
 8
    consumer is looking at the box and deciding whether to
 9
    purchase the unit, you would have to assume that that
    consumer believes that they can scan without ink.
    That's putting something in the -- where are the facts
    in the complaint to establish that?
               THE COURT: I mean, there's nothing in the
13
    complaint that says the box says, by the way, make sure
    you always have ink on hand because otherwise, the
    scanner is going out or it will be much harder to use.
    That's not there, either, so I don't know what the
    answer is.
               MR. SILBERBERG: Let me give you another --
20
    let me give you another complication, another
    illustration.
22
                           I'm all ears.
               THE COURT:
23
               MR. SILBERBERG: Which I think will make the
24
    situation even more clear from my perspective.
25
    take the facsimile function because they also claim it
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1
    can't fax without it. Actually, it can.
 2
               THE COURT: I thought you said these don't
 3
    fax at all.
               MR. SILBERBERG: They're talking about other
 4
 5
            They're talking about models (ui).
    units.
 6
               THE COURT:
                           Okay.
               MR. SILBERBERG: Other in the series.
 7
 8
    called Pix (ph), the series. So let's take the
 9
    facsimile illustration. They say it also can't fax
10
    without ink and we of course say it can through the
11
    same process. Let's consider the following: You
12
    actually do need ink in order to perform certain of the
13
    facsimile function. What you can do is you can go to a
14
    machine, you can put it into the fax tray, and you can
15
    send a fax. However, if the person receiving the fax
16
    has no ink, that person is not going to receive that
17
    fax because there's no ink to print it, in addition to
18
    which the sender sending that fax, if that sender has
19
    no ink, that sender is not going to be able to print a
20
    receipt showing that that fax was transmitted.
2.1
               THE COURT:
                           Yeah.
22
               MR. SILBERBERG: By the way, this is their
23
    complaint. They do say that you can't fax. I mean, at
24
    some point, you get to the position of ridiculousness,
25
    and we think that's where we are. There is absolutely
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no basis for saying that this can't scan without it and
there are no facts in this complaint that establish
that ordinary circumstances are those in which a
consumer would as a regular matter try to scan without
any ink.
           The last thing I'd like to say about this
particular point, Judge, is let's assume that my
representation to you is correct, that this can scan
without ink. You just mentioned opening this up to
discovery. What would that look like? I mean, imagine
what the expense would be. They are talking about a
series of dozens of models that they want to bring
under the umbrella of this case. And if my
representation to you is correct that these can scan
without ink, is it really fair to open up to full
discovery a case to show what, that it can scan without
ink?
           THE COURT: Counsel, it's really, as you
well know and your client who is a big company, they
know that interesting is bad, right, because it causes
a lot of money and we argue a long time, but it's
really interesting. But let me hear your adversary on
the GBL claims.
          MS. MACCARONE:
                           I would like to address some
of the points that defense counsel made in turn.
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First, the argument about it being so unusual for a
person to want to scan a document without ink in their
printer, that is certainly not the case. Just based on
our client's experience, it's an experience that -- we
talked to other consumers who have experienced this
same issue. Just in, you know, my personal experience,
there are certainly situations in which people would
want to use their device in order to scan documents
when there is no ink in the device.
           THE COURT: Clearly, you had me at hello on
this one, right, because I said to you earlier that it
might be --
          MS. MACCARONE: Okay.
           THE COURT: -- that it's more critical that
you have a scanner. Oh, gosh, I can't print it, let me
just scan it and email it. I'm going to email it to my
office, where I'll print it, right? I hear you so you
can go ahead.
          MS. MACCARONE: Absolutely, okay. All
right, great. Also, to the argument about if -- that
the devices were released in 2004 and if this were an
actual issue, there would have been more complaints.
The internet is replete with complaints about this
issue. And to defense counsel's point about, if they
wanted to sell more ink, then this is not the way to do
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1
    it, then why not just include a disclosure on the
 2
    product label about this? It does seem that ink sales
 3
    are at the bottom of this decision from Canon's
 4
    perspective.
 5
               THE COURT: All right, good. I think I have
 6
    what I need.
 7
               MR. SILBERBERG: Your Honor, can I make one
 8
    other -- one other point?
 9
               THE COURT: You can, then shift gears and go
10
    to the unjust enrichment claim.
11
               MR. SILBERBERG: Yes, of course.
                                                  I wanted
12
    to point out that we do cite a case in our pre-motion
13
    conference letter, which I think is very instructive.
14
    It's the (ui) case and that case is as close to this
15
    case as can be. It's a case that was decided by the
16
    Second Department in 2002. It involved a case against
17
    Hewlett Packard involving these printers, same type of
18
    printers. And the issue in that case was that the
19
    printer box showed that there were cartridges packed in
20
    the box and in fact, that was true. You open up the
2.1
    printer, you take out the cartridges, you put the
22
    cartridges in the machine, and it prints. However, the
23
    cartridges were not the standard-sized cartridge that
24
    you would buy at Staples.
               THE COURT: Yeah, those are the ones --
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1
               MR. SILBERBERG: They're what we call --
 2
               THE COURT:
                           (Ui).
 3
               MR. SILBERBERG:
                               Sorry?
                           I'm familiar with them, yes.
 4
               THE COURT:
 5
    They're sample-size cartridges more or less, yes?
 6
               MR. SILBERBERG:
                               Right, they're sometimes
 7
    called starter cartridges.
 8
               THE COURT:
                           Right.
 9
               MR. SILBERBERG: So the plaintiff alleged
10
    and brought an action under 349 and 350 as well as I
11
    think a breach of express warranty claim. I'm not sure
12
    about that but certainly 349 and 350, and said this is
13
    materially misleading. You said there were cartridges
14
    in there. I assumed that these are the cartridges
15
    which I'm going to get when I go to the store and that
16
    they will last me a while. Then they find, to their
    concern, that they don't last very long, that they're
17
18
    starter cartridges.
19
               The court held as a matter of law that this
20
    is not materially misleading. It says on the box,
2.1
    there are cartridges in this box and these cartridges
22
    work with this printer. We say, this machine scans,
23
    and it does. And whether you're going to engraft on to
24
    that representation or that advertising the issue of
25
    whether or not it scans in the presence of ink or
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    without ink, that seems to us not to be a proper
 2
    application of 349 and 350.
 3
               But even if it were, we believe that the
    circumstances under which the plaintiff is positing
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 5
    this is not a circumstance that can be described as
 6
    anything other than idiosyncratic because we're talking
 7
    about a consumer who is not going to replace the
 8
    cartridges? So you're going to buy a machine for $200
 9
    let's say, you're going to let it cycle through one
10
    cartridge, and then you're going to give up on the
11
    machine after it runs out of ink and use it only as a
12
    scanner? If that was your intent, why not just buy a
13
    cheap scanner?
14
               THE COURT: Let me follow up on that, right?
15
    Isn't it fair to say that there might be instances
16
    where a consumer runs out of ink and figures, as I
17
    suggested earlier, that they're going to use the
18
    scanner until they can get to the store and get the
19
         The fact that they had to go through that
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    additional expense, lack of use, and so forth, isn't
2.1
    that some -- doesn't that raise some question as to --
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               MR. SILBERBERG: Your Honor, I think that's
23
    a fair point. I think that's a fair question.
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               THE COURT:
                           Okay.
25
               MR. SILBERBERG: And I would respond to it
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in two ways. One is, there are multiple ways that you can find out how to scan without ink, and we can address those in our papers. The other point is this: Is that the foundation of a class action? Let's just think about that for a minute. If there are occasional instances in which a consumer is not going to go to the store and buy a replacement cartridge and instead is going to let it lie fallow and just use it as a scanner or just use it kind of on a one-time-only basis, to scan something until he has to go to the store that evening to buy the cartridge, is that the foundation of a class action? I mean, looking ahead -- looking ahead --THE COURT: Counsel, let me hand your question back to you like this: Does it matter, and it might not matter and it's certainly not developed in the factual record, as to why this particular set of features was -- I'm not going to call it features -circumstances was included in the machine? In other words, was there a need to scan -- to shut off the scanner or make one scan differently in the absence of ink, or does the fact that it was included -- if it wasn't a mechanically or materially necessary factor, does that raise a question of whether or not it's a deceptive consumer-oriented practice?

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MR. SILBERBERG: Well, let me answer that
question this way because I don't know how far outside
the pleadings we want to get. But the fact of the
matter is that there was an engineering reason to do it
this way.
           THE COURT: Okay. That's highly probative -
- that's highly significant I think in the resolution
of the thing. I just don't think we're there yet,
       That's the problem. That also begs some
right?
questions for me about what should happen next.
you can see a circumstance where, if it were built
intentionally into the machine for no good reason,
right -- essentially, I have my all-in-one printer
telling me, you're out of ink so you can't scan. Well,
if that's not true and it was sort of crafted that way,
then I'm being deceived, yeah?
          MR. SILBERBERG: Well, I think it goes back
-- I appreciate the questions, I appreciate the
discussion very much. It's very stimulating, very
provocative. I still think it goes back to the
question of whether this is materially misleading.
when you go into the case law as to what that means, I
don't think that this is on the side of the line where
it can survive a motion to dismiss. Of course, that's
your judgment to make but I do think, your Honor -- I
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do think it's worth of exploring what would come next
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    because --
               THE COURT: We'll get there but before we
 3
    discuss what comes next, I need to get to something
 4
 5
    first, which is the unjust enrichment claim. You're
 6
    saying it's primarily -- and I regularly dismiss unjust
 7
    enrichment claims for this reason, that it's a
    duplicative of another claim. What claim is it
 8
 9
    duplicative of?
10
               MR. SILBERBERG: I think it's duplicative of
11
    both claims. It's duplicative of both the express
12
    warranty claim and it's also duplicative of the 349 and
13
    350 claims. And as your Honor I think would probably
14
    recognize, there are an abundance of decisions that
15
    have recognized that an unjust enrichment claim is just
16
    a tagalong claim.
17
               THE COURT:
                           Okay.
18
               MR. SILBERBERG: That you would not -- it
19
    would be extremely unusual, and I'm frankly not aware
20
    of any, where you would have one of these putative
21
    class action cases where an unjust enrichment claim
22
    would be the surviving claim.
23
               THE COURT:
                           I hear you.
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               MR. SILBERBERG:
                                In other words, the other
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    claims would have been dismissed and it would have been
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deemed to be survivable on the basis of unjust
enrichment. I'm not aware of a single case where
that's happened.
           THE COURT: Counsel, I've got to tell you --
this is just an interesting background fact.
frequency with which unjust enrichment claims are
dismissed under New York law because it's a breach of
contract claim or whatever else it is, is one of the
inspirations for doing the pre-motion conference in the
way that I do because invariably, when we get to this
claim, someone is always like yeah, if this other thing
goes forward, then this one can't, right? So it's easy
and saves us some paper and some time, so that's one of
my inspirations for doing this.
           But let me go to your adversary for one
moment with this question: Assuming for the purposes
of argument only because we haven't gotten there yet,
your GBL claim or claims survive, do you agree that the
unjust enrichment claim drops out at that point?
           MS. MACCARONE:
                          Yeah, your Honor, we
recognize that there is a split in the circuit on this
issue. And without knowing which of our claims
survive, it's hard to concede that this claim is not
necessary. But to answer your question, if one of our
-- if our GBL claim does survive, then yes, we
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    recognize that the case law would support dismissal of
    the claim.
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               THE COURT: Okay, all right, counsel.
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    You've done fine work today. I'm ready to render a
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    partial -- well, I'm really to decide actually on the
    motions to dismiss. I'm going to proceed.
 6
 7
               So as set forth in Rule 2(e)(1) of my
 8
    individual rules, a practice recently affirmed by the
 9
    Second Circuit again, the Court reserves the discretion
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    to construe the pre-motion letters along with counsels'
11
    argument as the motion itself. It's particularly easy
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    to do in a case like this, where counsel has done a
13
    fine job of briefing and arguing the motion, and I
14
    thank you for that. As noted in that rule, this
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    procedure has been upheld by the Second Circuit and I
16
    actually have the cite here. It's Brown v. The People
17
    of the State of New York, 21-CV-1408, which was decided
18
    January 26^{th}, 2022 by the Second Circuit. Just showing
19
    you I'm cutting edge and the Court has the discretion,
20
    all right? The exercise of discretion is rendered more
21
    probative by a couple of factors, including the
22
    existence of the original rule, the fact that I put you
23
    on notice of it, but also because of the pandemic,
24
    we're trying to keep things moving and it's still a
25
    little bit hard, so I'm hoping we'll meet together
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1 soon. 2 All that said, this motion is decided -- the 3 motions to dismiss. I'm going to deem the defendant's motions to dismiss made. It's cited under the well-4 established standard review for such matters as 5 6 discussed in countless cases, but I'll cite one, Boris 7 v. Nassau County District Attorney, 2017 W.L. 9485714, 8 which I'll incorporate by reference. But we all know 9 what it says, which is that a court is required to 10 decide assuming the allegations to be true for the 11 purposes of the motion whether there are sufficient 12 facts to determine whether the claim is plausible on 13 its face. And when I say that, I need to emphasize 14 that there is a portion of that rule that says 15 inferences must be drawn in favor of the non-movant, 16 which I think becomes very important here. 17 Based on my review of the complaint and, 18

Based on my review of the complaint and, again, counsels' fine argument of the motion, I find that the complaint does in part state plausible claims and does not in other parts. Let me start with the express warranty claim.

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Here, I'm going to say that that claim is not plausible because at least at this juncture, with what we have before us -- and counsel did a nice job on pulling up certain cases. I'll note the Marshal v.

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Hundai Motor case, 334 FRD 36 at 51, which states that to allege a claim for breach of express warranty in New York, the claim must show that the express warranty existed, was breached, and that the claimant had relief on that warranty. I think if you look at the specifics of this case, there is no express warranty term that says the scanner will work when there's no ink or the scanner will not work unless you do certain things when there is no ink. I just don't think that the express warranty is specific enough to cover this circumstance. So under those principles, I'm going to dismiss the express warranty claim. The GBL claims are a much different scenario. As we all know, GBL 349 and 350 are broadly addressed to a variety of claims that relate to things of importance to consumers, including any sort of deceptive practice on consumers. I've done a lot of writing on 349 and 350 and I'm going to say that those statutes as construed are broad enough to cover these circumstances, and I believe that the GBL claims should go forward. Counsel cites the interesting Hewlett Packard case from the Second Department and I have considered that, but I don't think that the substitution of the smaller ink cartridge for the large

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ink cartridge has exactly the same potential in these
circumstances here. I'm only drawing inferences and,
again, I have to draw the inferences in the favor of
the plaintiff here, who is defending against the
motion.
           I will say that, as I noted early on, that
in a circumstance in which the ink runs out, it might
be more vital -- I don't know but it could be --
there's a reasonable inference that it could be more
vital to a consumer that the scanner works at that
moment so they can take some other action with the
printer because they can't get it to print out of the
machine, so they scan it and do something else, email
it or send it someone else who can print it or
whatever. Any of those things could be and of course,
this is very preliminary and I'm not making any
rulings.
           I suspect and certainly am expressly holding
that this will be revisited at the summary judgment
stage, and I'm going to talk to you about that in a
moment as to where we go next. Anyway, I find that the
GBL claims survive and as a result of that, as
discussed with counsel, the GBL claims will go forward,
the unjust enrichment claims drop out as duplicative.
And there are a bazillion cases that say that so I'm
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    not going to bother cluttering the record.
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               So that's my ruling on the motions to
 3
              I often get the question, is there a written
    decision that will follow? No. You can order a
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 5
    transcript of this and that is the decision of the
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           We'll issue a short, written order today
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    saying, see transcript for details, but if you want the
 8
    decision, you can order the transcript.
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               That brings us to the question of what goes
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           Now, the first thing I want to say is, counsel
    next?
11
    raised the specter of discovery here. I recognize that
12
    class-wide discovery is broad and very painful and very
13
    expensive for both sides, and it's a big risk.
                                                     You're
14
    very fortunate in that you have Judge Shields on this
15
    case. She is terrific and I generally leave it
16
    entirely to the magistrates to regulate discovery.
17
    However, I'd like to talk to counsel since we're on it.
18
               Do you foresee sort of coming up with stages
19
    of discovery, phases where perhaps we look at issues
20
    like the more narrow -- why the machines operate the
21
    way they do, what are the mechanical aspects, if you
22
    hold the button, does it scan or whatever, before going
23
    into class-wide discovery. Does that make sense?
                                                        Ιs
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    that a good way to sort of phase this through?
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               MR. SILBERBERG: This is Rich Silberberg,
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Judge. I certainly do think that the issue of whether it scans without ink should be prioritized in terms of discovery because that is the central focus of this In other words, the complaint alleges that you cannot scan without ink. I think you heard counsel a few minutes ago say that her client tried to do this and can't. THE COURT: Yeah. MR. SILBERBERG: And I think we are, as I said, 100% certain that that allegation is wrong, and I think it would be helpful that we find a way, perhaps with Judge Shields' assistance, that we could focus on that issue because if we want to narrow the case down, it would certainly be good to have that issue dealt with, and then we could talk about whether the manner in which one can scan without ink is problematic. it seems to me that there are those two broad issues that are presented in the case, and the first one is going to be pretty easy I think to discern. THE COURT: Yeah. Let me say something sort of as a preemptive strike here because I know where counsel is going to go next on this, which is -- I worked in the computer industry, actually in the legal department of another -- of a software company for a

number of years. I think we used to call this a

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workaround, right? So the fact that the defendant has
what I'll call a workaround for the scanner not working
without the ink may or may not preclude liability.
don't know. I mean, there may still be liability
notwithstanding that fact but it just might be
different. It would make sense to me that identify
whether that's the issue or the issue is, it just
doesn't work at all.
          Let me go to plaintiff's counsel with that.
          MS. MACCARONE: I agree with that statement,
your Honor. Even if discovery shows that there are
workarounds, there is perhaps a temporary fix in this
case, that's not the -- that's not the entire issue.
We are open to discussing reasonably focused discovery
with defendants. We can have those conversations
online and refer back to you if that's okay with you.
           THE COURT: Look, when I posited the
possible existence of an engineer or sales person's
memo that says, I've got a great idea, let's shut off
the scanner when there's no more ink, I know that sent
you into like a dream world of excitement. So I would
suggest that you satisfy yourself that that doesn't
exist, things like that don't exist, and that (ui)
explanation of why it works the way it does, I think,
yeah.
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MS. MACCARONE: Right, exactly. It would be
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    -- that's certainly information that we would want to
 3
    gather through discovery.
               MR. SILBERBERG: I mean, I have to say that
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 5
    I don't want to dampen anybody's expectations but as I
 6
    said, this was developed in 2004 and we're in 2022.
 7
    So, you know, I can't imagine what exists and doesn't
 8
    exist. I'm not going to speculate but I don't want to
 9
    elevate anybody's expectations as to what might exist
10
    from 2004.
11
               THE COURT: People can have dreams, right?
12
    That's the thing.
13
               MR. SILBERBERG: Yes, of course, of course.
14
               THE COURT: When I said it, she thought up,
15
    I imagine, the Power Point to the board, the financial
16
    projections, right, of how much this will generate?
17
    That would be the greatest thing that ever happened.
18
    But it's not that, it's going to be something
19
    different. And whatever we're guessing, it's a third
20
    thing, but you know I'm always the last know.
21
               What I'll say is this: I don't want to
22
    constrain Judge Shields in any way but she is a
23
    terrific person to work with. What I would say to you
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    is, you both seem very reasonable and very smart and
25
    you know what's at issue here. Nobody wants to do
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    class-wide discovery if this is going to be a dry well
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    at the end of the day. It's just going to cost
    everybody a lot of money. So what I would say is, if
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    you two can work together to kind of come up with a
 4
 5
    proposal, meet and confer first before you even see
 6
    her, I'm sure that will go very well. Again, (ui) I
 7
    think it's a good idea if you can structure discovery
    in a way that becomes reasonable. I certainly would be
 8
 9
    happy to allow you more time to do that so that we
10
    don't have to waste time and energy on things we don't
11
    need to chase down, so that helps, yeah?
12
               MR. SILBERBERG: Understood, your Honor.
13
               MS. MACCARONE: Understood, thank you, your
14
    Honor.
15
               MR. SILBERBERG: Your Honor, may I --
16
               THE COURT:
                           Anything else?
17
               MR. SILBERBERG: May I use this opportunity
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    to make an oral application for an extension of time to
19
    file our answer to the complaint because I believe --
20
    I'm trying to remember what the time frame is.
2.1
                           It's some number of days but
               THE COURT:
22
    what do you want?
23
               MR. SILBERBERG: I'll just ask plaintiff's
24
    counsel, can we have thirty days to respond?
25
               MS. MACCARONE: Yes.
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               THE COURT: What do you say, counsel?
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               MS. MACCARONE: That's fine.
 3
               THE COURT: Okay, that's great.
 4
               MR. SILBERBERG: Thank you.
 5
               THE COURT:
                           I would have given you 32 days
    if you'd ask but 30 is good, too. Make it 4:30 p.m.,
 6
 7
    you know? Okay, good. Anything else we should do
 8
    while we're on the phone today?
 9
               MR. SILBERBERG: I think that's it, your
10
    Honor. I guess I would ask the following question:
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    Does your Honor intend to schedule a Rule 16 conference
12
    or would your Honor prefer that we try to work
13
    something out and give us some time to see if we can
14
    present something to Magistrate Judge Shields?
15
               THE COURT: I won't do that at all.
                                                     That
16
    will be entirely up to Judge Shields. But I would say
17
    if you all want some time to work on that and get -- I
18
    don't know what her rules are on this. Take a look.
19
    But if you get in touch with her, she's very flexible.
20
    I think if you say to her, Judge, we're working on this
2.1
    and we're going to try to work it out, work out some of
22
    these discovery issues but we'd like X number of days
23
    or whatever, I don't think she will have a problem with
24
    that, all right.
25
               MR. SILBERBERG: Very good. Thank you, your
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    Honor.
                THE COURT: Stay well. It's good talking to
 2
 3
    you.
                MS. MACCARONE: Thank you, your Honor.
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                MR. SILBERBERG: Thank you.
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I certify that the foregoing is a correct transcript from the electronic sound recording of the proceedings in the above-entitled matter. March 7, 2022 ELIZABETH BARRON